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Ezy Banner Artwork Specification

The following guidelines have been designed to make it as easy as possible for you to set up your artwork to the highest standard. Please do not hesitate to contact Ezy Banner for further assistance.

Important Note

All artworks must confirm to the current Ezy Banner artwork specification. You acknowledge that the artwork specification also contains warranties by you that you are the owner of, or legally authorised to use, any business name, trade mark, trade name, design, logo, photograph, illustration, graphic, artwork or other material forming part of the advertising products and that you indemnify Ezy Banner in accordance with the specification. For more information, please contact Ezy Banner sales consultant.

A composite proof, mid quality JPEG or PDF accurately depicting the artwork must be supplied in conjunction with all electronics files.

Responsibility for the quality and suitability of all electronic files rests with the customer. Ezy Banner accepts or process files that are not compatible to the production environment. Electronic artwork supplied using incorrect file formats or construction methods will be returned to the customer for correction.

Supplying files electronically

- Files are to be supplied on readable CD ROM, DVD-R, file attachment through email to Ezy Banner or FTP transfer to Ezy Banner with a provided FTP site. Please refer to "**Method of supplying files electronically.**"
- All media is to be supplied to Ezy Banner graphic consultant. Media supplied by customer will be retained by Ezy Banner unless otherwise requested by you.

Unacceptable file formats

The below list of files are not suitable for production as the original programs or file structure were not intended for professional printing.

Note: However customers are welcome to have the design template for recreation of the artwork.

- All Microsoft Office applications
- Microsoft Picture IT and PhotoDraw 200 MIX files
- GIF files
- SVG files
- BMP files
- PNG files
- PICT & PCX files
- Works Word Processor/Works Text Documents WPS files
- Open Office and Star Office Text Document SXW files
- Pagemaker files

(Please refer to Ezy Banner "Preferred artwork format" to complete your artwork)

Preferred artwork format

The below list of files are suitable for production as the original programs or file structure were intended for professional printing.

Note: Customer are welcome to contact Ezy Banner for further assistance on artwork format.

- Major Adobe applications e.g. Photoshop, Illustrator, Acrobat PDF, InDesign, etc.
- Coral Draw
- Jpeg / Jpg Files
- Tiff files
- EPS files

(Please contact Ezy Banner if your intended artwork format is not in the list)

Specification

Artwork scale

Artwork must be created in 1 : 1 scale. For example: a standard business card size is 54mm x 90mm, therefore the artwork size for the business card should be at the exact scale.

Resolution

The artwork resolution will determine the quality of printing. However the resolution required for large format printing and business stationary printing is vary.

Large format printing

The minimum resolution for large format printing will be at 150dpi.

Business stationary printing

The minimum resolution for business stationary printing will be at 300dpi.

Note: Low resolution images will affect the printing quality of the final product. Images taken from internet often have a low resolution. Best results can be achieved when quality original photographs are supplied. Poor quality images may print pixilated or fuzzy.

Colour

All colours must be converted to CMYK before you submit your artwork because Ezy Banner printing equipment only accept CMYK format.

Font

All fonts used in artwork must be converted to outlines before the artworks are supplied. Converting type to outlines is not difficult and means there is no need for fonts. Converting type to outlines also allows customers more control over the finished appearance.

Method of supplying files electronically

Below here will be three different ways of supplying files electronically:

- Upload through website (recommended)
- Email attachment
- Supplying via CD

(Please do not hesitate to contact Ezy Banner if you can come out with a better way)

Upload through website (recommended)

- 1) Please log on to www.yousendit.com.au
- 2) Click on my account
- 3) The recipient email address will be : artwork@ezybanner.com.au
- 4) Please enter your email address
- 5) Insert the file that you wish to upload. File that upload should not larger than 100mb. Please zip the file that greater than 100mb and multiple file
- 6) Click on SEND IT button
- 7) Please send a notification email to sales@ezybanner.com.au with your contact details.
- 8) You will be contacted by Ezy Banner friendly artwork team

Email attachment

- 1) Our best contact for artwork attachment via email will be artwork@ezybanner.com.au
- 2) Please provide us with your contact details
- 3) You will be contacted by Ezy Banner friendly artwork team

Supplying via CD

- 1) Artwork supplying via CD can be attended to 27 [Chesser Street Adelaide 5000 South Australia](#) by mail or hand
- 2) Please give us a notification via email or telephone before hand
- 3) You will be contacted by Ezy Banner friendly artwork team once we receive your file via mail

Measurement for large format printing

Products	Measurement
Standard roll up banner	200cm (h) x 80cm (w)
Mini X - frame	40cm (h) x 24cm (w)
Mini roll up	32cm (h) x 21cm (w)
X - frame	160cm (h) x 60cm (w)
Standing stationary banner	200cm (h) x 80cm (w)
Vinyl banner	Any sizes available
Window sticker	Any sizes available
Floor sticker	Any sizes available
Wall sticker	Any sizes available
A - frame	84cm (h) x 59.4cm (w)
A - frame with header	B: 84cm (h) x 59.4cm (w) H: 22cm (h) x 59.4cm (w)
Promotional table	Vary depending
Pop up display	Vary depending
Scrolling hanging banner	Max: 260cm (h) x 80cm (w)
Hanging poster	Any sizes available
Scrolling standing banner	400cm (h) x 85cm (w)
Light box film	Any sizes available

Note: Please contact Ezy Banner for any other product sizes.

Measurement for standard business stationary printing

Products	Measurement
A0	84cm x 118.8cm
A1	59.4cm x 84cm
A2	42cm x 59.4cm
A3	29.7cm x 42cm
A4	21cm x 29.7cm
A5	14.8cm x 21cm
A6	10.5cm x 14.8cm
A7	7.4cm x 10.5cm
DL	9.9cm x 21cm
Business card	9cm x 5.4cm
Presentation folder	Vary depending
Envelope	Vary depending
Letterhead	21cm x 29.7cm

Note: Please contact Ezy Banner for any other product sizes.

For electronic artwork enquiries, please contact Ezy Banner artwork team

*“Professional Solution for
Exhibition and Retail Displays”*